

## **ROY J. SCHWARTZMAN, Ph.D.**

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### **RESEARCH AND TEACHING INTERESTS**

(representative, not exhaustive)

Holocaust Studies	Rhetoric of Science and Technology
Propaganda	Argumentation
Computer-Mediated Communication	Figurative Language
Service Learning	Rhetorical Criticism
Philosophy of Communication	Classical Rhetoric
American Public Address	Political Communication
Popular Culture	Business and Professional Communication

### **EDUCATION**

Ph.D., University of Iowa (1994)  
Major: Communication Studies  
Concentration: Rhetorical Studies  
Dissertation: "Racial Science, Nazism, and the Genesis of Genocide" (winner, National Communication Association Outstanding Dissertation Award)

M.A., University of Georgia (1984)  
Major: Speech Communication  
Thesis: "Ontological Foundations of Metaphoric Discourse"

A.B., University of Georgia (1982), *summa cum laude*, with highest honors in philosophy, Phi Beta Kappa  
Major: Philosophy  
Thesis: "Metaphor via Wittgenstein's *Tractatus*"

### **SELECTED HONORS**

- Charter Member, Omicron Delta Kappa National Service Leadership Honor Society, Northwest Missouri State University (elected 2002)
- Board of Directors, Midwest Center for Holocaust Education (elected 2002; re-elected 2004)
- Blue Ribbon judge, Midwest Center for Holocaust Education White Rose Student Essay Contest (2002)
- Honorary Member, University of South Carolina chapter, Golden Key National Honor Society (1998)
- Honorary Member, Carolina Debate (1996)

- Honorary Advisor, Research Board of Advisors, American Biographical Institute
- Listed in:
  - *Who's Who Among America's Teachers* (2005, 2006)
  - *Dictionary of International Biography*
  - *International Directory of Distinguished Leadership*
  - *International Who's Who of Intellectuals*
  - *International Who's Who of Contemporary Achievement*
- International Order of Merit (1994)
- American Biographical Institute Distinguished Leadership Award (1993)
- Outstanding Young Men of America (1987)
- Phi Beta Kappa

## AWARDS AND PRIZES

### SCHOLARSHIP

- Top Paper, Experiential Learning in Communication Division, National Communication Association convention, 2007.
- Top Paper, Rhetorical Theory and Criticism Division, Central States Communication Association convention, 2005.
- Outstanding Poster Presentation, American Communication Association convention, 2002.
- Top Four Paper, Feminist and Women's Studies Division, National Communication Association convention, 2001.
- Ray Camp Outstanding Research Award Panel, Carolinas Communication Association convention, 2001.
- Holocaust Educational Foundation Fellow, Northwestern University Institute on the Holocaust and Jewish Civilization, 1999. One of 23 faculty competitively selected from a worldwide pool of applicants to research and prepare material to teach Holocaust Studies.
- Nominee, Russell Research Award, University of South Carolina, 1997-98.
- 1996 Special Merit Award, editorial board of *Education*, for "Gaming Serves as a Model for Improving Learning." Special feature in Fall 1997 issue with four replies.
- Top Paper, Cross Examination Debate Association Division, Speech Communication Association convention, 1996.
- Speech Communication Association Spotlight on Scholarship, 1995. One of three featured national scholars for "Spotlight on Scholarship: The Next Generation."
- "The Winning Student: Dividends from Gaming" article included in *Communication and Theater Association of Minnesota Journal*, selected as top state journal issue, Central States Communication Association, 1994.
- Speech Communication Association Outstanding Dissertation Award, 1994.
- American Society for the History of Rhetoric Dissertation Award Nominee, 1994-1995.
- Key Paper, Carolinas Speech Communication Association convention, 1994.
- Top Three Paper, Public Address Division, Speech Communication Association convention, 1990.
- Iowa Showcase Panel Selection (top panel from state convention), Iowa Communication Association, 1989.

- Top Three Paper, Public Address Division, Speech Communication Association convention, 1988.
- Robert Bostrom Young Scholar Award, Southern Speech Communication Association, 1988.
- Top Student Paper, Popular Culture Interest Group, International Communication Association convention, 1987.
- Robert Bostrom Young Scholar Award Panel, Southern Speech Communication Association, 1987.
- Executive Club Debut Award, Western Speech Communication Association, 1986.

### **TEACHING**

- Center for Information Technology in Education eTeaching Award, 2002-2003. As part of the Freshman Seminar Valuing Team, recognized for excellence in use of educational technology to institute a Valuing Across the Curriculum general education component in Freshman Seminar course.
- Center for Information Technology in Education eTeaching Award, 2002. Recognized for excellence in use of educational technology.
- Nominee, American Communication Association Theodore Clevenger Award for Excellence in Undergraduate Teaching, 2001.
- Nominee, American Communication Association Award for Excellence in Graduate Teaching at the Master's Level, 2000.
- Nominee, Michael J. Mungo Undergraduate Teaching Award, 1995, 1996, 1998, 1999, 2000.
- Nominee, Ada B. Thomas Outstanding Undergraduate Advisor Award, 1996, 1998, 1999.
- Nominee, Golden Key National Honor Society Faculty Award for Creative Integration of Undergraduate Teaching and Research, 1998, 1999, 2000.
- Finalist, Ada B. Thomas Outstanding Undergraduate Advisor Award, 1997.
- Finalist, Michael J. Mungo Undergraduate Teaching Award, 1997.
- Nominee, Amoco Teaching Award, 1996, 1997.

### **SERVICE**

- Betty Jo Welch Award, Carolinas Communication Association, 2002. Highest award bestowed by Carolinas Communication Association, recognizes outstanding long-term service to the organization.
- Tower Service Award for Faculty, Northwest Missouri State University, 2002. One of Northwest's two highest service awards. Selected by a committee of students, faculty, and staff. Recognized for developing service-learning initiatives.
- Named one of "Twenty Who Count" for 2001 by the *St. Joseph News-Press*, designating the twenty most important community leaders in northwest Missouri. Honored for Holocaust education efforts.

### **LITERARY**

- Winner, Northwoods Press International Poetry Book Competition, 2002.
- Poem of the Month, *Sol Magazine*, May 2002. Poem: "Deferences to References."
- First Place, *Sol Magazine* Pick My Poem International Poetry Competition, May 2002. Poem: "Deferences to References."

- First Place, *Sol Magazine* Blossoms in the Snow International Poetry Competition, March 2002. Poem: “Persistence.”
- Honorable Mention, The Plowman publishers (Ontario, Canada) International Poetry Competition, 1996.
- Citation, Poets at Work International Poetry Competition, November 1995. Poem: “Groundings.”
- First Place, Poets at Work International Poetry Competition, September 1995. Poem: “The Forgotten at Long Beach.”
- Citation, Poets at Work International Short Poetry Competition, March 1995. Poem: “An August Image.”
- Winner, Third Annual Iliad Press President’s Award for Literary Excellence, 1995. Poem: “Agnes of Glasgow.”
- Honorable Mention, Iliad Literary Awards, Fall 1994. Poem: “Agnes of Glasgow.”
- Editor’s Preference Award of Excellence, Creative Arts and Science Enterprises International Poetry Competition, Summer 1994. Poem: “Nebraska.”
- Citation, Poets at Work International Limerick Competition, July 1994. Poem: “Wilted Flowers.”
- Citation, Poets at Work International Serious Poetry Competition, July 1994. Poem: “E Pluribus Unum.”
- Citation, Poets at Work International Poetry Competition, July 1994. Poem: “China Doll.”
- Fifth Place, Arcadia Poetry Press Poetic Achievement Awards, Winter 1994. Poem: “The Solo Accompanist.”
- Honorable Mention, Iliad Literary Awards, Summer 1994. Poem: “A Winter Afternoon at Congaree Swamp.”
- Featured Poet, *Manna* magazine, Spring 1994.
- Editor’s Choice Award, National Library of Poetry North American Open Poetry Competition, Winter 1994. Poem: “Postures of the Pecan Harvest” [version 1].
- Second Place, *Poetic Page* magazine International Poetry Contest, March 1994. Poem: “A Winter Afternoon at Congaree Swamp.”
- Special Merit Award, *Poetic Page* magazine International Poetry Contest, March 1994. Poem: “Folkston, Georgia.”
- Winner, *Poet’s Pouch* magazine “Express Yourself” National Short Fiction and Essay Contest, August 1993. Essay: “The Unkindest Cut.”
- Citation, Poets at Work International Haiku Competition, July 1993. Haiku: [one white duck feather].
- Citation, Poets at Work “Food and Drink” Theme International Poetry Competition, July 1993. Poem: “Hunger.”
- Sixth Place, Poets at Work “Children” Theme International Poetry Competition, July 1993. Poem: “Song of a Child Too Old for Adoption.”
- Grand Prize Winner, National Library of Poetry North American Open Poetry Competition, Spring 1993. Poem: “Maximum Security.”
- Editor’s Choice Award Nominee, *Poetic Eloquence* magazine, Summer 1993. Poem: “Response to a Poetry Reading by Paul Rice.”
- Editor’s Choice Award Nominee, *Poetic Eloquence* magazine, Summer 1993. Poem: “Skippers.”

- Honorable Mention, *Poetic Page* International Haiku Contest, March/April 1993. Haiku: [handless, muddy glove].
- Semifinalist, Sparrowgrass Poetry Forum Awards of Poetic Excellence, Spring 1993. Poem: “Road Kill.”
- First Place, Midge Publications National Poetry Contest, Winter 1993. Poem: “Ocean Patchwork.”
- Second Place, Arizona State Poetry Society 25th Annual National Poetry Contest, Haiku Category, 1992. Haiku: [raindrop in the crook].
- Second Place, Poets at Work “Feeling Good” Theme International Poetry Competition, November 1992. Poem: “My Temple Is the Familiar.”
- Third Place, *PN Magazine* Fall/Winter 1992 National Poetry Contest. Poem: “Nebraska.”
- Runner-Up, *Felicity* magazine “Laughter Is the Best Medicine” Contest, September 1992. Poem: “Dream Wrongs 1.”
- Semifinalist, Sparrowgrass Poetry Forum Awards of Poetic Excellence, Fall 1992. Poem: “Das Hakenkreuz.”
- First Place, The Wordshop International Poetry Contest, 1-3 Line Category, August 1992. Haiku: “raindrop in the crook.”
- Third Place, The Wordshop International Poetry Contest, 11-30 Line Category, August 1992. Poem: “Tucson.”
- First Place, Poets at Work International Poetry Competition, July 1992. Poem: “Daffodil Threnody.”
- Sixth Place, Poets at Work International Haiku Competition, July 1992. Haiku: [one broken cornstalk].
- Third Place, The Wordshop International Poetry Contest, 11-30 Line Category, July 1992. Poem: “Cracked Cisterns.”
- Ninth Place, Readers Choice Awards, *Omnific* magazine, April 1992. Poem: “Apparitions.”
- Third Place, The Wordshop International Poetry Contest, 1-3 Line Category, April 1992. Poem: “Back to the Streets.”
- Honorable Mention, The Wordshop International Poetry Contest, 4-10 Line Category, April 1992. Poem: “When Galatea Shatters.”
- Honorable Mention, The Wordshop International Poetry Contest, 11-30 Line Category, April 1992. Poem: “Instinct and Innocence.”
- Winner, *For Poets Only* National Poetry Contest, March 1992. Poem: “Night Poses.”
- Third Place, Poets at Work “Places” Theme International Poetry Contest, March 1992. Poem: “Nebraska.”
- First Honorable Mention, The Wordshop International Poetry Contest, 4-10 Line Category, December 1991. Poem: “Present Perfect.”
- First Honorable Mention, The Wordshop International Poetry Contest, 11-30 Line Category, December 1991. Poem: “Spring Break to Jekyll Island.”
- Honorable Mention, WordWeavers 1991 National Writing Competition. Short Fiction: “Amy.”
- First Honorable Mention, *Poetic Page* Modern Verse Contest, 1991. Poem: “Nebraska.”
- Tenth Place, *Poetic Page* Modern Verse Contest, 1991. Poem: “Labor Day at Riverfront Park.”

- First Place, Poets at Work “Night” Theme International Poetry Contest, November 1991. Poem: “Night Poses.”
- Second Place, The Wordshop International Poetry Contest, 4-10 Line Category, November 1991. Poem: “Laundromat Cycle 2: Agitation.”
- First Honorable Mention, The Wordshop International Poetry Contest, 4-10 Line Category, November 1991. Poem: “Laundromat Cycle 1: Pre-Soak.”
- Finalist, Idaho Writers League Coeur D’Alene Chapter National Poetry Contest, Serious Verse Division, 1987. Poem: “Servants of Posterity.”
- Honorable Mention, Leona J. Smith Memorial Award, Florida State Poets Association, 1986. Poem: “Alka Seltzer, That Bubbly Relief.”
- First Honorable Mention, Theodore Lindgren Memorial Award, Florida State Poets Association, 1986. Poem: “Horizons.”
- First Honorable Mention, Nevada Poetry Society Annual National Contest, 1986. Poem: “Pendulums.”
- Honorable Mention, Ursus Press International Poetry Competition, July 1986. Poem: “Servants of Possibility.”
- First Honorable Mention, Idaho Writers League Coeur D’Alene Chapter National Poetry Contest, Serious Verse Division, 1985. Poem: “Reconciliation.”
- Honorable Mention, American Poetry Association “Hearts on Fire” International Poetry Competition, 1983. Poem: “Dogwood at the Bypass.”
- Honorable Mention, Margaretta Curtin Memorial Award, Florida State Poets Association, 1983. Poem: “Song of a Child Too Old for Adoption.”
- Honorable Mention, Ursus Press New Poets Awards, 1982. Poem: “Three Falls in Haiku.”

### **GRANTS AND STIPENDS**

North Carolina Council on the Holocaust Grant, 2009-2010. Funding awarded for developing and disseminating digital resources on NC Holocaust survivor testimonies.

Community-Based Research Grant, UNC Greensboro, 2008-2009. Funding for collecting and analyzing Holocaust survivor testimonies regarding resettlement and adjustment in the U.S.

Improvement of Teaching and Learning Grant, Northwest Missouri State University, 2006. Funding awarded for assembling, recording, and digitizing small group decision-making processes for deployment in online components of the Fundamentals of Oral Communication course.

Culture of Quality Grant, Northwest Missouri State University, Spring 2005. Public Debate and Visitation with East European International Student Debate Team. Co-sponsored by the National Communication Association Commission for International Discussion and Debate.

Missouri Campus Compact Grant, 2004-2005. Awarded funding to incorporate a service-learning component in Persuasive Communication, the department’s largest upper-division communication course. Employing specific principles of persuasion, teams of students design and test promotional materials for community service organizations.

Culture of Quality Grant, Northwest Missouri State University, 2003-2004. Student co-authored grant to host Public Forum on Jewish Civilization and the Holocaust, featuring two experts on Holocaust studies.

Jewish Chautauqua Society Grant, 2003-2004. Awarded grant to sponsor Interfaith forum on Judeo-Christian relations. Student co-authored grant funded student-coordinated panel of a Reform Jewish cantor, and clergy from the United Methodist and Catholic campus ministries. Videotapes of the event were distributed as educational resources to schools, libraries, and religious congregations throughout the region.

Southern Poverty Law Center Teaching Tolerance Grant, 2002-2003. “*Communicating Common Ground: A Partnership between Northwest Missouri State University and Maryville High School.*” Student co-authored grant to purchase multimedia materials for teaching tolerance to local high school students. Funds include an allocation to develop a Holocaust studies resource center.

Applied Research and Projects Grant, Northwest Missouri State University, 2002-2003. Awarded grant to develop a Communicating Common Ground service-learning program as part of the Propaganda course. National initiative co-sponsored by the Southern Poverty Law Center, American Association for Higher Education, and the National Communication Association to promote anti-discrimination programs in collaboration with local elementary and secondary schools.

Faculty Research Grant, Northwest Missouri State University, 2002. Awarded grant to present “From Metaphoric to Material Warfare: The Role of *Der Kampf* in Fueling the Holocaust” at the Frontlines: Gender, Identity, and War conference in Melbourne, Australia.

Center for Information Technology in Education Fellowship, Northwest Missouri State University, 2002. Awarded grant to co-develop an online Intercultural Communication course.

Missouri Campus Compact/ Kauffman Foundation grant, 2001-2002. Awarded grant to devise a service-learning program in the Senior Seminar capstone course required for all Communication Studies majors.

Culture of Quality grant, Northwest Missouri State University, 2001. Awarded grant to host a leg of the first American tour by the Baltic States international student debate team from Latvia, Lithuania, and Estonia.

Culture of Quality grant, Northwest Missouri State University, 2001. Awarded funding to make presentations at the Southern States Communication Association convention in Lexington, KY on assessing the quality of online scholarly journals and developing electronic methods of assessing speeches.

Center for Information Technology in Education Fellowship, Northwest Missouri State University, 2001. Awarded grant to develop an online hybrid basic communication course.

Faculty Research Grant, Northwest Missouri State University, 2001. Awarded grant to fund archival research at the United States Holocaust Memorial Museum in Washington, DC.

Provost's Instructional Development Fund, University of South Carolina, 1995. Awarded funding to develop a central clearinghouse of teaching materials for the basic communication course and obtain new teaching resources at the Speech Communication Association convention.

Alumni Grant, Newberry College, 1993. Received grant to attend the Fourth Annual National Conference on Ethics in America and develop models for an Ethics Across the Curriculum initiative.

Professing Grant, Newberry College, 1992. Received grant to attend the Third Annual National Conference on Ethics in America to develop units on ethics and valuing for undergraduate courses.

Applied Ethics Module Developer, Ohio University Center for Applied and Professional Ethics, 1990 - 1991. Competitively selected and awarded special stipend for interdisciplinary project to develop ethics modules and incorporate them into existing courses.

## EXPERIENCE

### **Professor, Department of Communication Studies, University of North Carolina at Greensboro (August 2006 – present).**

*Courses Taught:* Communication Theory (undergraduate and graduate sections); Ideology and Hegemony (graduate); Marxist Critical theory (graduate); Political Communication; Popular Culture; Propaganda; Science Fiction Film; Voices of the Holocaust; Persuasion in Western Culture.

*M.A. Committees:* Chaired 6 M.A. capstone committees (all completed), second reader for 2 M.A. capstones (all completed).

*Supervision:* 3-5 undergraduate researchers over several semesters.

### **Professor of Communication and Basic Course Director; Associate Professor of Communication and Basic Course Director, Northwest Missouri State University (August 2000 – August 2006).**

*Supervision:* Basic hybrid communication course required for all undergraduates; coordinated 20+ faculty-taught sections (c. 600 students) per semester. Also supervised Dual Credit Program, where high school students took the basic course at their local high schools. Increased number of dual credit sections 350%.

*Courses Taught:* Fundamentals of Oral Communication; Fundamentals of Oral Communication Online; Honors Fundamentals of Oral Communication; Semantics and Linguistics; Argumentation and Debate; Persuasion; Senior Seminar capstone course for majors; Propaganda; Classical Rhetoric; American Public Address.

*Independent Studies:* Teaching Speech Communication (2 graduate, 1 undergraduate); Feminist Rhetorical Criticism; Communication Theory; Multimedia Resources for Teaching Communication; served on 2 undergraduate independent study review committees.



***Courses Developed:*** Online Fundamentals of Oral Communication (general education hybrid basic course); Honors Fundamentals of Oral Communication; Communication Theory and Research; Online Intercultural Communication; Propaganda; Science Fiction Film.

***Personnel Hired:*** Conducted searches for 4 undergraduate assistants.

***Advising:*** 8-10 undergraduate majors in Public Relations, Speech Communication, and Organizational Communication per semester.

**Associate Professor of Speech Communication (January – August 2000); Assistant Professor of Speech Communication (January 1994 – December 1999); Basic Course Director (January 1994 – August 1999), University of South Carolina.**

***Supervision:*** Basic public speaking course serving 500+ undergraduates per semester; coordinated 16-24 sections, 7-12 graduate assistants, and 1-2 clerical assistants each semester. Interim Director of Debate (Fall 1998), overseeing \$40K nationally competitive program; program ranked 16<sup>th</sup> in U.S. for 1998.

***Courses Taught:*** Public Communication (100+ sections, combined in mass lectures); Advanced Public Speaking; American Public Address (2 sections, graduate level); Persuasion (3 sections, graduate level); Science Fiction Film (3 sections, graduate level); Rhetorical Criticism (graduate level); Mythic Analysis (graduate level); Business and Professional Communication (4 sections).

***Honors Courses Taught:*** Rhetoric of Science and Technology; Honors Rhetoric; Honors Persuasion.

***Independent Studies Directed:*** Teaching Speech Communication (twice); Supervised Internship (twice); Teaching Business and Professional Communication (twice); Music and Social Change.

***Personnel Hired:*** Conducted searches for more than a dozen teaching assistants and two undergraduate assistants.

***Advising:*** 5 undergraduate and 2 graduate majors per semester.

**Private Communication Consultant (January 1994 - present).**

Provide consulting services for individuals, corporations, and educational institutions. Clients include Union Switch & Signal, Inc., United States Attorney's Office, Alice Lloyd College, United States Forest Service, NIIT Limited, and eSkill Corporation.

**Assistant Professor of English, Assistant Professor of Communication, Newberry College (August 1991 - December 1993).**

***Communication Courses Taught:*** Fundamentals of Speech Communication (10 sections); Argumentation.

***English Courses Taught:*** Introduction to Literature and the Research Paper (5 sections); Intermediate Composition and Research (5 sections).

***Interdisciplinary Courses Taught:*** Humanities I.

***Independent Studies Directed:*** Poetry of T. S. Eliot.

***Advising:*** 22 undergraduate English and Communication majors per semester.

**Instructor, School of Interpersonal Communication, Ohio University (September 1989 - June 1991).**

*Courses Taught:* Political Oratory (2 sections); Argumentation and Debate (5 sections); History of Rhetorical Theory (graduate level); Rhetorical Theory and Criticism (2 sections); Fundamentals of Public Speaking (2 sections); Interviewing.

*Independent Studies Directed:* Grant Writing and the Argumentative Process; Propaganda Analysis; Communication in the Legal Process; Political Rhetoric and the Mass Media (graduate level); Argumentation and the Philosophy of Science.

*Honors Tutorials Directed:* Contemporary Argumentation Theory (3 tutorials); Rhetorical Theory of Plato and Aristotle.

*Advising:* 30 undergraduate majors per quarter.

**Graduate Instructor of Communication Studies/Forensics Coach/Research Assistant, University of Iowa (August 1985 - May 1989).**

*Courses Taught:* Rhetorical Criticism (3 sections); Communication and Public Affairs; Principles of Speech Communication (6 sections); Rhetoric and Politics; Business and Professional Communication (3 sections); Theory and Practice of Argument; Practicum in Debate.

*Forensics* (Fall 1985 - Spring 1986): Coordinated intercollegiate debate program with \$10K (1985) annual budget, traveled to 16 tournaments in 2 semesters. Qualified team for 1986 National Debate Tournament.

*Research assistant* for Dr. John Lyne in Rhetorical Studies.

**Instructor of Communication, English, and Philosophy, Kirkwood Community College (August 1986 - May 1989).**

*Communication Courses Taught:* Speech Communication (9 sections).

*English Courses Taught:* Intermediate Composition (6 sections).

*Philosophy Courses Taught:* Introduction to Philosophy.

**Academic Tutor, University of Iowa Athletic Department (January - May 1986).**

Supervised Learning Centers and individually tutored scholarship athletes.

**Lecturer, Division of Communication Studies, University of North Carolina-Greensboro (full-time, January - June 1985).**

*Courses Taught:* Evidence and Argumentation; Public Speaking (2 sections); Business and Professional Communication (2 sections); Introduction to Debate; Persuasion (graduate level).

**Graduate Instructor, Department of Speech Communication, University of Georgia (September 1982 - June 1984).**

*Courses Taught:* Public Speaking (5 sections).

**Academic Tutor, University of Georgia (Spring 1982).** Supervised study halls and individually tutored scholarship athletes.

## PUBLICATIONS

### BOOKS AND INSTRUCTIONAL RESOURCES

#### Textbooks and Chapters

Schwartzman, Roy. *Fundamentals of Oral Communication*. 2<sup>nd</sup> ed. Dubuque, IA: Kendall Hunt, 2010. [524 pages; ISBN 978-0-7575-7723-9]

Tibbles, David, and Roy Schwartzman. *Instructor's Manual for Fundamentals of Oral Communication*, 2<sup>nd</sup> ed. Dubuque, IA: Kendall Hunt, 2010. [354 pages; ISBN 978-0-7575-8410-7]

Schwartzman, Roy. *Fundamentals of Oral Communication*. Dubuque, IA: Kendall Hunt, 2007. [575 pages; ISBN 978-0-7575-4534-4]

Tibbles, David, and Roy Schwartzman. *Instructor's Manual for Fundamentals of Oral Communication*. Dubuque, IA: Kendall Hunt, 2007. [374 pages]

Schwartzman, Roy, Elena Martinez-Vidal, and Jennifer Edwards. *Student Success Guide for Business and Professional Speaking*. Dubuque, IA: Kendall Hunt, 2000.

Patten, Neil A., Roy Schwartzman, and Cheryl Hamilton. *Instructor's Resource Manual for Hamilton's Essentials of Public Speaking*. Belmont, CA: Wadsworth, 1999.

Schwartzman, Roy. "Special Occasion Speaking." In Cheryl Hamilton, *Successful Public Speaking*. Belmont, CA: Wadsworth, 1996. A1-A17.

Hamilton, Cheryl, and Roy Schwartzman. "Team Presentations." In Cheryl Hamilton, *Successful Public Speaking*. Belmont, CA: Wadsworth, 1996. A18-A31.

Schwartzman, Roy J. *Student Success Guide for Public Communication*. 3<sup>rd</sup> ed. Dubuque, IA: Kendall Hunt, 1998.

---. *Student Success Guide for Public Communication*. 2<sup>nd</sup> ed. Dubuque, IA: Kendall Hunt, 1995.

---. *Student Success Guide for Public Communication*. Dubuque, IA: Kendall Hunt, 1994.

#### Poetry Books

Schwartzman, Roy. *Only This*. Thomaston, ME: Century Press, 2001.

---. *Disturbing the Surface*. Whitby, Ontario: The Plowman, 1995.

## SCHOLARLY PUBLICATIONS

### Book Chapters

Schwartzman, Roy, and David Carlone. "Online Teaching as Virtual Work in the New (Political) Economy." *Communication, Relationships, and Practices in Virtual Work*. Ed. Shawn D. Long. Hershey, PA: IGI Global, 2010. 46-67.

Schwartzman, Roy, and Megan Morrissey. "Collaborative student groups and critical thinking in an online basic communication course." *Cases on Online Discussion and Interaction: Experiences and Outcomes*. Ed. Leonard Shedletsky and Joan Aitken. Hershey, PA: IGI Global, 2010. 39-65.

Schwartzman, Roy. "The Communication Consultant Corps." *Best Practices in Experiential and Service Learning in Communication*. Ed. David W. Worley, Debra A. Worley, Barbara Hugenberg, and Michael R. Elkins. Dubuque, IA: Kendall Hunt, 2009. 327-341.

---. "Inspecting the Rhetorical Arsenal: The War Frame in Nazi Germany's *der Kampf* and America's War on Terror." *War and the Media: Essays on News Reporting, Propaganda and Popular Culture*. Ed. Paul M. Haridakis, Barbara S. Hugenberg, and Stanley T. Wearden. Jefferson, NC: MacFarland, 2009. 126-146.

Schwartzman, Roy, and David Carlone. "A Rhetorical Reconsideration of Knowledge Management: Discursive Dynamics of Nanotechnology Risks." *Knowledge Management: Theoretical Foundations*. Ed. Alex Koochang. Santa Rosa, CA: Informing Science Press, 2008. 1-39. [Lead chapter]

Schwartzman, Roy, Darla Runyon, and Roger von Holzen. "Where Theory Meets Practice: Design and Deployment of Learning Objects." *Learning Objects: Theory, Praxis, Issues, and Trends*. Ed. Alex Koochang and Keith Harman. Santa Rosa, CA: Informing Science Press, 2007. 1-44. [Lead chapter]

Schwartzman, Roy, and Bayo Oludaja. "The Cultural Hero Presentation: Navigating Between Exoticism and Assimilationism." *Included in Communication: Learning Climates That Cultivate Racial and Ethnic Diversity*. Ed. Judith S. Trent. Washington, DC: American Association for Higher Education, 2002. 168-171.

Schwartzman, Roy. "Toward a Critical Hermeneutic: Methodological Quandaries in Studying Nazi Racial Doctrines." *The Theory and Practice of Political Communication Research*. Ed. Mary E. Stuckey. SUNY Series in Speech Communication. Ed. Dudley G. Cahn. Albany: SUNY Press, 1996. 196-223.

---. "Racial Theory and Propaganda in *Triumph of the Will*." *Authority and Transgression in Literature and Film*. Ed. Bonnie Braendlin and Hans Braendlin. Gainesville: University Press of Florida, 1996. 136-153.

---. "Can Afro-Americans Be Called Racists?" *Martyrdom and Resistance* 20.5 (May-June 1994): 10-11. Reprinted in *A Legacy Recorded*. Ed. Harvey Rosenfeld and Eli Zborowski. New York: Martyrdom and Resistance, 1994. 352-353.

## Articles

Schwartzman, Roy. "Wittgenstein's 'Forms of Life,' Cultures, and the Search for Extraterrestrial Life." *Topical Problems of Communication and Culture* 11 (2010): in press.

Schwartzman, Roy, and David Tibbles. "Constructed Communication of Grieving in America After September Eleventh." *Journal of Communication and Media Research* 1 (2009): 35-48.

Schwartzman, Roy. "Ineffectual, Invisible, Godless: The 2008 Hagan-Dole Senate Campaign." *Carolinas Communication Annual* 25 (2009): 52-63.

---. "Using 'Telogology' to Understand and Respond to the Holocaust." *College Student Journal* 43 (2009): 897-909.

Schwartzman, Roy, and Kelly Bouas Henry. "From Celebration to Critical Investigation: Charting the Course of Scholarship in Applied Learning." *Journal of Applied Learning in Higher Education* 1 (2009): 3-23. [Lead article]

Ward, Kiya, and Roy Schwartzman. "Building Interpersonal Relationships as a Key to Effective Speaking Center Consultations." *Journal of Instructional Psychology* 36.4 (2009): 363-372.

Schwartzman, Roy, and Merci M. Decker. "Volvo's 'Your Concept Car': A Vehicle for Feminism?" *Studies in Popular Culture* 30.2 (2008): 100-118.

Schwartzman, Roy. "Electronifying Oral Communication: Refining the Conceptual Framework for Online Instruction." *College Student Journal* 41 (2007): 37-50.

---. "Refining the Question: How Can Online Instruction Maximize Opportunities for All Students?" *Communication Education* 56 (2007): 113-117.

---. "Scientific and Political Promotion of Racial Hygiene in Nazi Germany: A Content Analysis." *Proceedings of the Fifth Annual Hawaii International Conference on Arts and Humanities*. Honolulu: Hawaii International Conference on Arts and Humanities, 2007. 4607-4639. (also presented at the conference)

Schwartzman, Roy, Shannon Meister, Angela Davis, Cathy Paus, and Tricia Rummer. "Philosophical Grounding and Quantifiable Assessment of Service-Learning." *Proceedings of the Fifth Annual Hawaii International Conference on Arts and Humanities*. Honolulu: Hawaii International Conference on Arts and Humanities, 2007. 4640-4663. (also presented at the conference)

Schwartzman, Roy. "Virtual Group Problem Solving in the Basic Communication Course: Lessons for Online Learning." *Journal of Instructional Psychology* 33 (2006): 3-14. [Lead article]

---. "Initiating Relationships: Perilous Pickup Lines." *Teaching Ideas for the Basic Communication Course*. Vol. 8. Ed. Barbara S. Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt, 2004. 139-143.

Schwartzman, Roy, Marcy Roush, and Lori Durbin. "Decoding Australian Slang." *Teaching Ideas for the Basic Communication Course*. Vol. 8. Ed. Barbara S. Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt, 2004. 129-133.

Schwartzman, Roy. "Living the Jewish Calendar." *The Successful Professor* 3.2 (2004): 5-7.

Schwartzman, Roy, and Greg A. Phelps. "Beyond Consumerism and Utopianism: How Service-Learning Contributes to Liberal Arts Ideals." *Journal on Excellence in College Teaching* 13 (2002): 57-81.

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---. "Haiku 3." *Dreams of the Heroic Muse*. Ed. Sal St. John Buttaci and Susan Linda Gerstle. Saddle Brook, NJ: New Worlds Unlimited, 1982. 80.

---. "Staying Afloat." *Poetry of Love: Past and Present*. Ed. Lincoln B. Young. Kingsport, TN: Fine Arts Press, 1982. 289.

---. "Three Falls in Haiku." *New Poets/One*. Chicago: Ursus Press, 1982. 50.

---. "The Trapeze Artist." *Our Twentieth Century's Greatest Poems*. Ed. John Campbell. Sacramento, CA: World of Poetry Press, 1982. 248.

---. "The Winter Years." *Eternal Echoes*. Ed. Don Peek. Pittsburg, TX: Poetry Press, 1981. 155.

### Articles, Essays, and Short Fiction

Schwartzman, Roy. "Holocaust Denial: Free Speech Without Shred of Enlightenment." *Martyrdom and Resistance* 28.3 (January-February 2002): 4.

---. Preface. *Too Soon, As Always*. By Gary Corseri. Atlanta: Georgia Poetry Society, 1999. iv.

---. "Judges for the 1995 *Northwoods Journal* National Poetry Competition." *Northwoods Journal* 3.3 (Spring 1996): 13-14.

---. "Farrakhan's Anti-Semitism: Rhetorical Analysis of Hatred." *Martyrdom and Resistance* 22.2 (November-December 1995): 4, 14.

---. "An Ounce of Prevention Is Worth a Pound of Pessimism." *Northwoods Journal* 2.4 (Summer 1995): 19-23.

---. "Comprehending Auschwitz." *Martyrdom and Resistance* 21.4 (March-April 1995): 6.

---. Introduction. *Voices from the Northwoods*. Thomaston, ME: Northwoods Press, 1995. v-vii.

---. "Judgin' Like a Curmudgeon." *Northwoods Journal* 2.3 (Spring 1995): 17-21.

---. "Amy." *Simply Words* 2.1 (Spring 1994): 19-20, 23.

---. "My Trouble With Photography" [version 2]. *Simply Words* 3.2 (Summer 1994): 22.

---. "Recipes for Delicious Poetry Contests." *Northwoods Journal* 1.2 (Winter 1994): 39-40, 50-53.

- . "'Respectable' Anti-Semitism, 1994 Style." *Martyrdom and Resistance* 21.1-2 (November-December 1994): 16.
- . "The Sponsor Speaks: Jesse Poet, Part II." *Northwoods Journal* 2.3 (Spring 1995): 22-26.
- . "Toward Concrete Judging Criteria." *Northwoods Journal* 1.3 (Spring 1994): 27-32.
- . "Beware of Contest Scams." *Northwoods Journal* 1.1 (Fall 1993): 23-25.
- . "Inside a Poetry Contest." *Writer's Exchange* (1993): 4-5.
- . "My Trouble With Photography." *Poetic Eloquence* 2.3 (Fall 1993): 14.
- . "The Unkindest Cut." *Poet's Pouch* 1.1 (August 1993): 8.
- . "Maranatha: Athens' Anathema." *Line of Sight* 1.3 (1983): 19-20.

### **SELECTED SCHOLARLY PAPERS AND PRESENTATIONS**

Schwartzman, Roy. "Nanotoxicartography: Rhetorically Mapping Public Engagement With Nanotechnology's Promises and Perils." Invited presentation at the Workshop on Communicating Health and Safety Risks on Emerging Technologies in the 21st Century. Raleigh, NC: 28-29 Aug. 2008.

---. "Nanonarratives: Rhetorically Sculpting the Persona of Nanotechnology." Competitively selected paper presented at the NEH Conference on Science and the Humanities. Asheville, NC: 17-19 Oct. 2007.

---. "Ethical and Theoretical Perspectives on an Ancient Art: The Predicament of Speechwriting." Paper presented on competitively selected panel at the Carolinas Communication Association convention. Charleston, SC: 16 Sept. 2006.

---. "Implementing Team-Based Service-Learning in Large Courses: The Communication Consultant Corps Project." Competitively selected paper presented at the Conference on Applied Learning in Higher Education. St. Joseph, MO: 10-11 Feb. 2006.

---. "Full-Blooded Jews, Racial Bastards, Cultural Parasites: Jewishness in Nazi Germany and the Criteria for Racial Identity." Competitively selected paper presented at the Midwest Popular Culture Association convention. St. Louis, MO: Oct. 2005.

Schwartzman, Roy, and David Tibbles. "Rhetorical Dimensions of the Post-September Eleventh Grief Process." Competitively selected paper presented at the Central States Communication Association convention. Kansas City, MO: April 2005. ERIC document number ED490392.

Schwartzman, Roy, James Eiswert, and Janice Brandon-Falcone. "Technological Techniques to Teach Valuing Across the Curriculum." Competitively selected presentation at the Association for General and Liberal Studies national conference. Kansas City, MO: 28-30 Oct. 2004.

Schwartzman, Roy. "Technological Tools to Enhance Efficiency and Boost Instructional Quality in the Basic Course." Presentation at the Basic Communication Course Directors conference. St. Louis, MO: 6 February 2004.

---. "Difficulties in Implementing Service-Learning Programs." Presentation on competitively selected panel at the National Communication Association convention. Miami, FL: November 2003.

Fox-Hines, Ruthann, and Roy Schwartzman. "Shaping Up Interpersonal Relationships." Presentation on competitively selected panel at the Carolinas Communication Association convention. Raleigh, NC: 2 Oct. 2003.

Schwartzman, Roy. "Pathologies of Service-Learning." Presentation on competitively selected panel at the Carolinas Communication Association convention. Raleigh, NC: 2 Oct. 2003.

Schwartzman, Roy, and Heath Tuttle. "Reducing Workload: Online and Web-enhanced Courses." Invited presentation at the Consortium for Assessment and Planning Support National Conference. Maryville, MO: 25-27 April 2003.

Sergel, Al, Jim Eiswert, Roy Schwartzman, Sam Jennings, and Virginia Murr. "Assessment of Valuing Competencies." Invited presentation at the Consortium for Assessment and Planning Support National Conference. Maryville, MO: 25-27 April 2003.

Schwartzman, Roy, James Eiswert, Janice Brandon-Falcone, and Matthew Johnson. "Sex, Lies, and Videotape: Teaching Values Across the Curriculum." Competitively selected presentation at the eCollege Regional Users Conference. Kansas City, MO: 11 April 2003.

Schwartzman, Roy. "Audiences of Consequence: Service-Learning and Speaker Bureaus in the Honors Basic Course." Presentation on competitively selected panel at the National Communication Association convention. New Orleans, LA: Nov. 2002.

---. "Assessing Assessment in Service-Learning." Invited paper presented at the Carolinas Communication Association convention. Greensboro, NC: 4 Oct. 2002.

---. "Facts and Fallacies About Online Communication Education." Competitively selected multimedia presentation at the American Communication Association convention. Washington, DC: 28 Sept. 2002.

---. "From Metaphoric to Material Warfare: *Der Kampf* as the Link between Violent Words and Violent Acts." Competitively selected paper presented at the Frontlines: Gender, Identity, and War conference. Melbourne, Australia: July 2002.

---. "Instructional Issues in the Online Oral Communication Course." Competitively selected multimedia presentation at the Missouri Higher Education Learning and Information Exchange (HELIX) conference. Osage Beach, MO: April 2002.

---. "Practicing What We Preach: Online Oral Communication." Competitively selected multimedia presentation at the eCollege User conference Improving eLearning: Building a Community of Educators. Featured in the eLearning Showcase. Kansas City, MO: 22 Feb. 2002.

---. "The Mechanics of Engenderneering: Cyborgs and Aliens as Manufactured Evil in Science Fiction Film." Competitively selected paper presented on the panel "Top Papers in Feminist and Women Studies Division" at the National Communication Association convention. Atlanta, GA: Nov. 2001.

Schwartzman, Roy, and Greg A. Phelps. "*In Loco Communitas: Service-Learning and the Liberal Arts Ideal.*" Competitively selected paper presented at the National Communication Association convention. Atlanta, GA: Nov. 2001. ERIC document number ED510667.

Schwartzman, Roy. "Relationships Between Science and Politics in the Third Reich: Mapping the Content of Primary Sources Before World War II." Competitively selected paper presented at the Carolinas Communication Association convention. Selected for the first annual Ray Camp Outstanding Research Award panel. Charlotte, NC: Oct. 2001.

Schwartzman, Roy, and Heath V. Tuttle. "Using Electronically Enhanced Course Modules to Improve Instructional Efficiency and Effectiveness." Competitively selected paper presented at the American Communication Association convention. Boone, NC: Oct. 2001.

Schwartzman, Roy. "Electronic Assessment: Balancing Feedback and Resources." Paper presented on competitively selected panel at the Southern States Communication Association convention. Lexington, KY: April 2001.

---. "Reviews, Reservations, and Online Journals." Paper presented on competitively selected panel at the Southern States Communication Association convention. Lexington, KY: April 2001.

---. "Educational Consumerism: Etiology and Antidotes." Paper presented on competitively selected panel at the National Communication Association convention. Chicago, IL: Nov. 1999. ERIC document number ED436018.

---. "From Argumentation to Argumentativeness and Back Again: Deborah Tannen and the Restoration of Civil-ization." Paper presented on competitively selected panel at the National Communication Association convention. Chicago, IL: Nov. 1999.

---. "Teching Down Without Copping Out: Service-Learning as a Counter to Technological Elitism." Paper presented on competitively selected panel at the National Communication Association convention. Chicago, IL: Nov. 1999. ERIC document number ED436017.

---. "The Mechanics of Engenderneering." Paper presented on competitively selected panel at the Joint Convention of the Southern States Communication Association/ Central States Communication Association. St. Louis, MO: 8-11 April 1999.

---. "The Comic Frame for Social Change: How the Three Stooges 'Purify' War. Competitively selected paper presented at the International Conference on Joy and Sorrow in Literature and the Visual Arts, Including Cinema. Atlanta, GA: 8 Nov. 1998.

---. "[H]im-personal Identity and Mechanistic Nightmares in Science Fiction Film." Competitively selected paper presented at the Popular Culture Association in the South Convention. Augusta, GA: 8-10 Oct. 1998.

Schwartzman, Roy, and Ann Blair Kennedy. "A Critical Review of the Effectiveness of Diversity Training." Paper presented on competitively selected panel at the Carolinas Communication Association Convention. Asheville, NC: 3 Oct. 1998.

Daniels, Maggie, and Roy Schwartzman. "The Course-in-a-Bag: Using Distance Learning for Public Speaking Course Development." Invited presentation at the Carolinas Communication Association Convention. Asheville, NC: 3 Oct. 1998.

Schwartzman, Roy. "Against the Commodification of Education." Paper presented on competitively selected panel at the Southern States Communication Association Convention. San Antonio, TX: 3 April 1998.

---. "'Telogology' as a Rhetorical Basis for Holocaust Education." Paper presented on competitively selected panel at the National Communication Association Convention. Chicago, IL: Nov. 1997. ERIC document number ED413617.

Schwartzman, Roy, and Constance Y. Green. "Say, You Want a Revolution?" Competitively selected paper presented at the International Conference on Borders and Foundations. Atlanta, GA: 24 Oct. 1997.

Schwartzman, Roy. "Redressing Marginalization: The Role of Sensitivity Training." Invited paper presented at the Carolinas Speech Communication Association Convention. Charleston, SC: 3 Oct. 1997.

---. "The Three Stooges vs. the Third Reich." Paper presented on competitively selected panel at the Carolinas Speech Communication Association Convention. Charleston, SC: 3 Oct. 1997.

---. "Campaign Without a Candidate: Strom Thurmond, 1996." Paper presented on competitively selected panel at the Carolinas Speech Communication Association Convention. Raleigh, NC: 25-26 Oct. 1996.

- . "Is There Life After André the Giant? Professional Wrestling and Postmodern Justice." Paper presented on competitively selected panel at the Carolinas Speech Communication Association Convention. Raleigh, NC: 25-26 Oct. 1996.
- . "Enacting the Unthinkable: How the Rhetorical Entelechy Fostered Anti-Semitism in Nazi Germany." Competitively selected paper presented at the Southeastern Theatre Conference. Columbia, SC: 19-20 April 1996.
- . "Border Disputes: Scientific Demarcation and Nazi Racial Theory." Paper presented on competitively selected panel at the Speech Communication Association Convention. San Antonio, TX: 18-21 Nov. 1995.
- . "How Communication Can Carve Its Own Niche." Paper presented on competitively selected panel at the Speech Communication Association Convention. San Antonio, TX: 18-21 Nov. 1995.
- . "*Der Kampf* as a Link Between Politics and Science in Nazi Racism." Competitively selected paper presented at the Speech Communication Association Convention. San Antonio, TX: 18-21 Nov. 1995.
- . "When Science and Faith Embrace: The Mystic Turn in Nazi Racial Theory." Competitively selected paper presented at the International Conference on the Sacred and the Profane. Atlanta, GA: 19-21 Oct. 1995.
- . "The Promises and Perils of Communitarianism." Paper presented on competitively selected panel at the Carolinas Speech Communication Association Convention. Charlotte, NC: Oct. 1995.
- . "Students as Consumers: A Mangled Managerial Metaphor." Paper presented on competitively selected panel at the Carolinas Speech Communication Association Convention. Charlotte, NC: Oct. 1995. ERIC document number ED383022.
- . "The Appeal of 'Pseudo-Science': Nazi Racial Theory in the Public Forum." Paper presented on competitively selected panel at the Speech Communication Association Convention. New Orleans, LA: Nov. 1994.
- . "Implementers and Investigators: Conditions for Rhetoric of Inquiry to Emerge." Competitively selected paper presented at the Speech Communication Association Convention. New Orleans, LA: Nov. 1994. ERIC document number ED389020.
- . "Perfect Purebreds and Mongrel Bastards: The Aesthetics of Racial Science in Nazi Germany." Competitively selected paper presented at the International Conference on the Hideous and the Sublime. Atlanta, GA: 11 Nov. 1994.



---. "From Community to Conformity." Competitively selected paper presented at the Carolinas Speech Communication Association Annual Convention. Myrtle Beach, SC: 7 Oct. 1994. ERIC document number ED373366.

---. "Hero or Anti-Hero? Departure and Retreat from the Can(n)on in *All Quiet on the Western Front*." Competitively selected paper presented at the Nineteenth Annual Florida State University Conference on Literature and Film. "The Voice of the Voiceless: Non-Canonical Literature and Non-Canonical Approaches to the Canon." Tallahassee, FL: 28 Jan. 1994.

---. "Scientifically Structured Society: *Reefer Madness* and the Authority of Science." Competitively selected paper presented at the Nineteenth Annual Florida State University Conference on Literature and Film. "The Voice of the Voiceless: Non-Canonical Literature and Non-Canonical Approaches to the Canon." Tallahassee, FL: 28 Jan. 1994.

---. "*Triumph of the Will*: Easing Tensions Between Documentary and Propaganda." Competitively selected paper presented at the Florida State University Literature and Film Conference. Tallahassee, FL: Jan. 1993. ERIC document number ED355611.

---. "How Might Propaganda Analysis Help Us Understand Media Coverage of the Gulf War?" Paper presented on competitively selected panel at the Central States Communication Association Convention. Chicago, IL: April 1991.

---. "Reaffirming the Racial Instinct: Walter Gross's Address to the 1933 Reich Party Day Congress." Competitively selected paper presented at the Speech Communication Association Convention. Chicago, IL: Nov. 1990.

---. "Recasting the American Dream: A Reinterpretation of Horatio Alger's Success Stories." Competitively selected paper presented at the International Communication Association Convention. Dublin, Ireland: June 1990.

---. "Redemptive History in National Socialism: Learning from Racial Tragedy." Paper presented on competitively selected panel at the Central States Communication Association Convention. Detroit, MI: April 1990.

---. "Generic Constraints vs. Revolutionary Mission: Engels' Eulogy for Marx and Form/Content Tensions." Paper presented on competitively selected panel at the Speech Communication Association Convention. San Francisco, CA: Nov. 1989.

---. "Four Challenges for Narrativity." Paper presented on competitively selected panel at the Iowa Communication Association Convention. Cedar Rapids, IA: Sept. 1989.

---. "Recognizing History's Teachings: Biological History in Nazi Education." Paper presented on competitively selected panel at the Iowa Communication Association Convention. Cedar Rapids, IA: Sept. 1989.

- . "Nazified Science: The Shifting Relations Between Scientific and Political Discourse." Competitively selected paper presented at the Western Speech Communication Association Convention. Spokane, WA: Feb. 1989. ERIC document number ED305673.
- . "Aestheticized Science: The Limits of Reason in Dealing With Nazism." Competitively selected paper presented at the Speech Communication Association Convention. New Orleans, LA: Nov. 1988.
- . "The Life-Embeddedness of Argumentation: A Prelude to Treating Arguments as Exhortations." Competitively selected paper presented at the Speech Communication Association Convention. New Orleans, LA: Nov. 1988. ERIC document number ED297392.
- . "Metaphoric Consciousness and Scientific Inquiry: The Epistemological Role of Metaphor." Competitively selected paper presented at the Speech Communication Association Convention. New Orleans, LA: Nov. 1988.
- . "Political Myth and Social Action: John C. Calhoun's Defense of Nullification." Competitively selected paper presented at the Speech Communication Association Convention. New Orleans, LA: Nov. 1988. ERIC document number ED297409.
- . "The Escape from Power: Ideological Foundations and Implications of the Universal Audience." Competitively selected paper presented at the Southern Speech Communication Association Convention. Memphis, TN: April 1988.
- . "A Re-examination of *Kairos*: Implications for Moral Accountability and Rhetorical Criticism." Competitively selected paper presented at the Speech Communication Association Convention. Boston, MA: Nov. 1987. ERIC document number ED288214.
- . "The Rhetorical Force of History in Public Argument." Competitively selected paper presented at the Speech Communication Association Convention. Boston, MA: Nov. 1987. ERIC Document number ED290177.
- . "Reforging the Rungs of the Social Ladder: A Reconsideration of Horatio Alger's Success Stories." Competitively selected paper presented at the Iowa Communication Association Convention. Ames, IA: Sept. 1987.
- . "The Substance of Paradox: Communication of Ideology at EPCOT and the Museum of Science and Industry." Competitively selected paper presented at the International Communication Association Convention. Montreal, Canada: May 1987.
- . "Competence, Expertise, and Accountability: Classical Foundations of the Cult of Expertise." Competitively selected paper presented at the Southern Speech Communication Association/Central States Speech Association Joint Convention. St. Louis, MO: April 1987. ERIC document number ED286216.

---. "John C. Calhoun's Nullification Rhetoric: A Narrative Perspective." Competitively selected paper presented at the Southern Speech Communication Association/Central States Speech Association Joint Convention. St. Louis, MO: April 1987.

---. "The Mother of Sound: Modes of Silence in Wordsworth's Poetry." Competitively selected paper presented at the Western Speech Communication Association Convention. Salt Lake City, UT: Feb. 1987. ERIC document number ED345304.

---. "Metaphoric Revelation: A Phenomenological Perspective." Competitively selected paper presented at the Iowa Communication Association Convention. Newton, IA: Sept. 1986.

---. "Metaphor: The Linguistic Locus of Platonic Desire." Competitively selected paper presented at the Western Speech Communication Association Convention. Tucson, AZ: Feb. 1986.

### **PERFORMANCES**

- Selected Poems from *Only This*. CD-ROM. Thomaston, ME: Century Press, 2002.
- Poetry reading, Speech Communication Association Convention. San Diego, CA: 23 November 1996.
- Public Poetry Reading, Devine Art and Coffee, Columbia, SC (2 August 1994).

### **TEXTBOOK REVIEW/EDITORIAL DUTIES**

2006: Reviewer, *Contemporary Arguments: Models of Understanding*, by Mike Allen and Ralph Sidall (Los Angeles, CA: Roxbury Publishing Co.). Pre-publication review.

2005: Reviewer, *Essentials of Public Speaking*, by Cheryl Hamilton (Belmont, CA: Thomson Wadsworth).

2005: Reviewer, *Persuasive Communication: Theories and Application*, by Julie A. Burke and John J. Makay (Los Angeles, CA: Roxbury Publishing Co.). Pre-publication review.

2004: Instructional technology reviewer, Prentice Hall Publishing (Seattle, WA). Analyzed and critiqued integration of video clips into general education communication course texts.

2004: Editor, test bank for Joseph DeVito, *Essentials of Human Communication*, 5<sup>th</sup> ed. (New York: Allyn & Bacon, 2004).

2002: Reviewer, *Communication: Embracing Difference*, by Daniel M. Dunn and Lisa J. Goodnight (Boston: Allyn & Bacon, 2003).

2000: Reviewer, *A Speaker's Guidebook*, by Dan O'Hair, Rob Stewart, and Hannah Rubenstein (New York: Bedford/St. Martin's, 2000).

1999: Reviewer, *Persuasion in the Media Age*, 1<sup>st</sup> ed., by Timothy A. Borchers (New York: McGraw-Hill, 2001). Pre-publication blind review.

1999: Reviewer, *Public Speaking for College and Career*, 5th ed., by Hamilton Gregory (New York: McGraw-Hill, 1999).

1998: Reviewer, *The Elements of Public Speaking*, 6th ed., by Joseph A. DeVito (New York: Addison Wesley Longman, 1997).

- 1998: Reviewer, *Principles and Types of Speech Communication*, 13th ed., by Bruce E. Gronbeck, Raymie E. McKerrow, Douglas Ehninger, and Alan H. Monroe. (New York: Addison Wesley Longman, 1997).
- 1995-96: Reviewer, *Public Speaking*, 4th ed., by Michael Osborn and Suzanne Osborn (Boston: Houghton Mifflin, 1997).
- 1995: Reviewer, *Public Speaking*, 3rd ed., by Michael Osborn and Suzanne Osborn (Boston: Houghton Mifflin, 1995).

## **WORKSHOPS AND CONTINUING EDUCATION**

- Cornell University Committee on Human Subjects certification, 2006.
- National Institutes of Health certification, Human Participants Education for Research Teams, 2006.
- Teaching the University Course in Persuasion, Social Influence, and/or Compliance Gaining. Short course at the National Communication Association Convention. Chicago, IL: 13 November 2004.
- Service Learning Forum. University of Missouri. Columbia, MO: 2 April 2002.
- Bi-State Task Force Service Learning Symposium. "Reflection and Action: Engagement, Leadership, Citizenship." St. Louis Community College. St. Louis, MO: 7 February 2002.
- Speech Communication Association Summer Conference on Diversity. Washington, DC: August 1997.
- Teaching the Honors Basic Communication Course. Short course at the National Communication Association Convention. San Antonio, TX: November 1995.
- Speech Communication Association Summer Conference on Oral Communication Competency Assessment. Alexandria, VA: 4-7 August 1994.
- South Carolina Writers Workshop. Columbia, SC: 9-11 October 1992.

## **PROFESSIONAL ASSOCIATION MEMBERSHIPS**

National Communication Association  
American Communication Association  
Central States Communication Association  
Conservatory of American Letters

## **SELECTED ADMINISTRATION AND SERVICE**

### **Professional Service**

- Manuscript Reviewer, *Georgia Journal of Science*, 2006.
- Reviewer, *Where Parallels Intersect*, ed. Eli B. Cohen. Issues in Informing Science and Information Technology. Vol. 2. Santa Rosa, CA: Informing Science Press, 2005. ISBN 8392233700.
- Competitive Paper Reviewer, Rhetorical Theory and Criticism Division, 2006 Central States Communication Association convention (Sept.-Oct. 2005).

- Grant reviewer, Midwest Consortium of State Compacts (2005). Selected by Missouri Campus Compact as one of four reviewers in the state of Missouri for AmeriCorps institutional grants to at-risk students for engaging in community service.
- Secretary, Basic Course Division, National Communication Association (Nov. 2004 – present).
- National Leadership Team, Communicating Common Ground (2003 – 2004; re-elected 2004 – 2005). Nationwide service-learning partnership in teaching diversity, co-sponsored by the National Communication Association, the Southern Poverty Law Center, and the National Communication Association.
- Member, eCollege Faculty Forum (2003 – 2006). Member of nationwide group of online instructors using the eCollege platform who regularly report on and evaluate online instructional resources for the company.
- Manuscript Reviewer, *Rhetoric and Public Affairs* (2002 – 2004).
- Reviewer, Florida Campus Compact Impact Grants (2002). Reviewer for the first annual competitive selection of recipients of \$180,000 in grants to implement service learning projects and conduct service learning research.
- Manuscript Reviewer, *Communication Education* (2002).
- Manuscript Reviewer, *Southern Communication Journal* (2002, 2004).
- Missouri Campus Compact Mentor (2002 - present). Selected by Missouri Campus Compact as a statewide consultant for colleges and universities to develop and implement service learning programs.
- Reviewer, *Science and Pseudoscience Review in Mental Health* international student paper competition, 2000.
- Manuscript Reviewer, *Carolinas Communication Annual*, 2000.
- Carolinas Communication Association
  - President, 1999-2000.
  - Convention Planner, 1999.
  - Vice President, 1998-1999.
  - Second Vice President, 1997-1998.
  - Secretary, 1995-1997.
- Editorial Review Board, *Science and Pseudoscience Review in Mental Health*. Online journal (2000 – 2003).
- Judge, 1999 Charles B. Dickson International Chapbook Competition, sponsored by the Georgia Poetry Society. Sole judge for this competition.
- Co-Chair, “Teaching Tips” panel at the Carolinas Communication Association Convention. Asheville, NC: 2 October 1998.
- Competitive Panel Reviewer, Argumentation and Forensics Division, 1998 Central States Communication Association convention.
- Moderator, “Shifting Limits and Foundations of Postmodernism/Modernism and the Self,” Panel at the International Conference on Borders and Foundations. Atlanta, GA: 23 October 1997.
- Moderator, “Musical Definitions of Culture and Politics.” Panel at the International Conference on Borders and Foundations. Atlanta, GA: 24 October 1997.

- Moderator, “Shifting Limits and Foundations of Postmodernism/Modernism and the Self.” Panel at the International Conference on Borders and Foundations. Atlanta, GA: 23 October 1997.
- Head Judge, *Northwoods Journal* National Poetry Competition, 1997.
- Judge, *Northwoods Journal* National Short Fiction Competition, 1997. (The *Northwoods Journal* is listed among the *Writer’s Digest* Best 50 Fiction Markets.)
- Judge, 1997 Byron Herbert Reece International Poetry Awards. Sponsored by the Georgia Poetry Society. Sole judge for this competition.
- Chair, Forum on Novice Instructors. Panel at the Carolinas Speech Communication Association. Raleigh, NC: 25 October 1996.
- Head Judge, *Northwoods Journal* National Poetry Competition, 1996.
- Moderator, “Transgression in Religion and Politics.” Panel at the International Conference on the Sacred and the Profane. Atlanta, GA: 19 October 1995.
- Head Judge, *Northwoods Journal* National Poetry Competition, 1995.
- Judge, Poets at Work International Poetry Competition (March 1995). Sole judge for this competition.
- Judge, Poets at Work 1995 Poet Laureate Competition (January 1995). Sole judge for this competition.
- Moderator, “Representing the Holocaust.” Panel at the International Conference on the Hideous and the Sublime. Atlanta, GA: 11 November 1994.
- Judge, Poets at Work International Poetry Competition (July 1994). Sole judge for this competition.
- Head Judge, *Northwoods Journal* National Poetry Competition, 1994.
- Contest Editor, *Northwoods Journal* (June 1993 – August 1998).
- Judge, Poets at Work International Poetry Competition (October 1993). Sole judge for this competition.
- Judge, Poets at Work International Poetry Competition (June 1993). Sole judge for this competition.
- Judge, Poets at Work International Poetry Competition (October 1992). Sole judge for this competition.
- Manuscript Reviewer, *Quarterly Journal of Speech* (1991-1992).
- Manuscript Reviewer, *Journal of Communication Inquiry* (September 1986 - September 1989).

### **University of North Carolina at Greensboro**

#### **University Service**

- Executive Committee, statewide University of North Carolina Faculty Assembly (elected 2009-2010; re-elected 2010-2011)
- Delegate, statewide University of North Carolina Faculty Assembly (2008-2011) [Lead UNCG Delegate, 2009-2010, re-elected 2010-2011]
- University Promotion and Tenure Committee (2006-2007)
- Faculty Senate (2006-2007)
- Service Learning Advisory Committee (Fall 2006 – Spring 2008)

### **College of Arts and Science Service**

- Board of Directors, Center for Critical Inquiry in the Liberal Arts [Renamed MERGE in 2010] (2006-present)

### **Northwest Missouri State University**

#### **University Service**

- President, 33<sup>rd</sup> Faculty Senate (2006-2007).
- President-Elect of Faculty Senate (2005-2006). Performed duties of Vice President during 32<sup>nd</sup> Faculty Senate.
- Northwest Honors Program Advisory Committee (2005-2006). Collaborated with Honors Program Director in developing and implementing newly established university-wide Honors Program.
  - Admissions and Advisement subcommittee
  - Curriculum Enhancement subcommittee
  - Advisor, Northwest Student Honors Council (2006). Inaugural advisor for the student governance body of the university-wide Honors Program. Guided students in developing constitution with by-laws and gaining Student Senate recognition as a campus organization.
- Faculty Senate (2004-2006).
- Chair, Institutional Review Board (Spring 2006). Oversaw authorization of all research involving human subjects and monitor compliance with NIH protocols.
- Dean of Students Search Committee (Spring 2006).
- Director of Volunteerism and Service Learning Search Committee (Spring 2005).
- University Curriculum Committee (2004 – 2005).
- Chair, University Multicultural Affairs Committee (Fall 2003 – Spring 2004).
- Educational Technology Committee (Fall 2003 – Spring 2004).
- Founding Faculty Sponsor, Northwest Missouri Chapter of Hillel Foundation for Jewish Campus Life (Dec. 2003).
- Media Affairs Specialist Search Committee (Dec. 2003 – Jan. 2004).
- Vice President for University Public Affairs Search Committee (Jan. 2004).
- Honors Program Task Force (Spring 2003 – Fall 2003). Charged with designing a new university-wide Honors Program. Approved by university and board, implemented Fall 2005.
- Freshman Seminar Valuing Committee (Spring 2002 – Spring 2004). University-wide task force charged with developing online modules to teach values and ethics in Freshman Seminar sections.
- General Education Advisory Committee (Fall 2000 – Spring 2004). Assessed and revised general education core requirements to align with statewide educational competencies.
- Faculty Research Committee (2001 – 2003). Evaluated internal research grant proposals averaging \$40K annually.
- College of Arts and Sciences Dean Search Committee (Fall 2001 – Fall 2002).

#### **Departmental Service**

- Chair, Search Committee for two tenure-track positions in Theatre (2005–2006).

- Chair, Faculty Evaluation Committee (2004–2006). Spearheaded revision and refinement of departmental faculty evaluation process.
- Chair, Curriculum Committee (Fall 2000–Summer 2002; Co-chair, 2003-2006). Shepherded 18 curricular proposals through university curriculum approval process.
- Chair, Communication Fundamentals (Basic Course) team (2000 – 2006).
- Search Committees (Fall 2000 – present). Participated in searches for 10 full-time faculty.
- Member, Communication Education team (2000 – 2006). Monitored curricular and certification requirements for B.S.Ed. majors.

### **University of South Carolina**

#### **University Service**

- Fulbright Scholarship Campus Evaluation Committee (October 1999).
- Faculty Senate Steering Committee (1998-1999).
- University Athletics Advisory Committee Member (1996-1999); Chair (1998-1999).
- Faculty Senator (1996-1999).
- Selection Committee, 1999 Carolinian Creed Student Award.
- Registrar Search Committee (Spring – Summer 1999).
- Search Committee, Speech Communication professor search, USC-Sumter (Spring 1999).
- Interviewer of candidates for admission to South Carolina Honors College (February 1996, 1997, 1998).

#### **College Service**

- Reviewer, College of Liberal Arts Scholarship Support Grants (1996).
- College of Humanities and Social Sciences Student Evaluations Task Force (Fall 1994 - Spring 1995).

#### **Departmental Service**

- Curriculum and Courses Committee (Fall 1999 – present).
- Speech Communication Search Committee, Affirmative Action advocate (Spring 1999).
- Student Recruitment Committee (Spring 1999 - present).
- Library Representative (Spring 1999 - present).
- Interim Director, Carolina Debate (Fall 1998). Coached and administered nationally competitive intercollegiate debate program.
- Developer, Departmental Course and Instructor Evaluation Instrument (1997).
- Chair, Curriculum and Courses Committee (1995-1997).

### **Newberry College**

- Ethical Issues Committee (August-December 1993).
- Established Ethics Resource Clearinghouse to house and disseminate curricular and scholarly materials on ethics (Spring 1992).
- Chair, Student Communications Committee (August 1992 - December 1993). Oversaw operation of college literary magazine, yearbook, newspaper, and Student Broadcasting Services with \$30K (1991) annual budget.



- Judicial Counselor (1992-1993). Represented and advised students for Conduct Review Board hearings.
- Public Relations Advisory Committee (1992-1993).
- Financial Aid Appeals Committee (1991-1992).
- Student Life Committee (1991-1992).
- Student Communications Committee (1991-1992).
- Student Panel Coordinator, Ethics Symposium, Center for Ethical Development (5 February 1992).
- Communication Across the Curriculum Program
  - Reader, Level I essays. Regularly evaluated freshman writing samples to determine placement in core English courses.
  - Certified Level II essays to satisfy core curriculum writing requirements.
- Writing Tutor, Newberry College Academic Skills Center (Fall 1991 - December 1993). Individually tutored students seeking special assistance in developing writing skills.

### **Ohio University**

- Dean's Evaluation Committee (1990). With 2 other faculty members, administered questionnaires to all College of Communication faculty, tabulated and classified results, presented findings and offered recommendations to Provost.
- Search Committee, School of Interpersonal Communication (September 1989 - June 1990; September 1990 - June 1991). With 3 other committee members, coordinated campus visits and interviews for 12 candidates, filling 7 position vacancies.
- Faculty Advisor, Ohio University Barbell Club (September 1989 - June 1991). Approved all purchases and expenditures of \$10K budget; worked with undergraduate club members in sponsoring visits of bodybuilding celebrities to campus.

### **SELECTED COMMUNITY SERVICE**

- Board of Directors, Kansas/Missouri Jewish Community Relations Bureau, American Jewish Committee (2004-2006).
- Preliminary Judge, Midwest Center for Holocaust Education White Rose Student Essay Contest (2003).
- Founded Communication Studies service-learning program, Northwest Missouri State University, Fall 2001. Students volunteered more than 225 cumulative hours of service per semester for local organizations in a one credit hour course.
- Judge, Mid-America Forensic League Individual Events Tournament, Northwest Missouri State University (27 October 2001). Judged finals of Extemporaneous Speaking and Communication Analysis.
- Board of Trustees, Temple Adath Joseph (2001-2006).
- Volunteer, Jewish Community Purim Carnival, St. Joseph, MO (11 March 2001).
- Adult Education Director, Temple Adath Joseph, St. Joseph, MO (2001-2006).
- Public Relations Coordinator, Temple Adath Joseph, St. Joseph, MO (2000-2006).
- Board of Directors, Carriage Hill Homeowners Association (1999-2001).

- Guest Judge, Southeast/ South Central Cross-Examination Debate Association and District VI National Debate Tournament Regional Championships, University of South Carolina (5-7 March 1999).
- Co-Host, National Round Robin Debate Tournament, University of South Carolina (1994, 1995, 1996, 1997, 1998).
- Co-Host, Merrill Christophersen Early Bird Debate Tournament, University of South Carolina (1994, 1995, 1996, 1997, 1998).
- Judge, Association of African-American Students Oratorical Contest (28 March 1996).
- Judge, Dreher High School Debate and Individual Events Tournament (14 December 1996).
- Prayer Leader, 1996 World AIDS Day Multi-Faith Gathering, Redeemer Lutheran Church. Columbia, SC (2 December 1996).
- Member, Columbia Jewish Federation Community Relations Committee (March 1995 – August 1998).
- Steering Committee, Partners in Dialogue interfaith fellowship (Columbia, SC; March 1995 – August 1998).
- Moderator, Oxford University vs. University of South Carolina public debate (30 March 1995).
- Rules Promulgator, CEDA Southeastern Region Debate Tournament, 1994-95.
- Judge, Dreher High School Debate Tournament (10 December 1994).
- Moderator, Fourth Annual University of South Carolina High School Academic Bowl (3 December 1994).
- Judge, Merrill Christophersen Early Bird Individual Events Tournament, University of South Carolina (24-25 September 1994).
- Co-Director, Merrill Christophersen Early Bird Individual Events Tournament, University of South Carolina, 24-25 September 1994.
- Judge, South Carolina District Optimist International Oratorical Contest (21 May 1994).
- Guest Judge, 1994 CEDA Southeastern Region Intercollegiate Debate Tournament, Emory University (25-27 February 1994).
- Judge, Newberry Rotary Club Public Speaking Competition for High School Students (5 February 1993).
- Joint Coordinator, Banned Books Exhibit, Wessels Library (October 1992). Assembled and displayed collections of banned books, translated Nazi book banning legislation, wrote and compiled descriptions of Nazi book prohibitions.
- Moderator, Panel on Health Insurance Reform, Peace and Justice Week, Newberry College (14 October 1992). Hosted public panel discussion featuring health care experts from the University of South Carolina School of Public Health and the South Carolina Medical Association.
- South Carolina High School Science Quiz Bowl Judge (April 1992).
- South Carolina Middle School Science Quiz Bowl Judge (March 1992).