

## Roy Schwartzman Citation Index

### Explanation:

How does one judge the quality of scholarship and pedagogy? One standard, objective, quantitative measure of scholarly influence traces the dissemination of a scholar's work through its citation by others. This method, described and popularized by researchers such as Diana Crane,<sup>1</sup> determines a scholar's impact by gauging how widely the scholar's work is recognized in scholarly and pedagogical communities. Citation indices are recognized throughout the academic world as indicators of a scholar's impact. Scholarly and pedagogical work by Roy Schwartzman is cited in the following locations.

### **2009**

Anderson, Scarlet, Amy Davis, Brandy Fair, L. Rusty Waller, and Leah Wickersham. "Online Graduate Study in Education: An Examination of Tuition Costs and Faculty Salaries for Public, Private, and Proprietary Institutions of Higher Learning in Texas." *Academic Leadership* 7.1 (2009). Available [http://www.academicleadership.org/student\\_research/607.shtml](http://www.academicleadership.org/student_research/607.shtml) (accessed May 6, 2009)

Faulkner, Sandra L. *Poetry as Method: Reporting Research Through Verse*. Walnut Creek, CA: Left Coast Press, 2009.

Khalifa, Azaddin Salem. "Student-as-Aspirant: Strategic Implications for Business Education." *European Business Review* 21.2 (2009): 172-190.

Halbesleben, Jonathon R. B., and Anthony R. Whee. "Student Identification With Business Education Models: Measurement and Relationship to Educational Outcomes." *Journal of Management Education* 33 (2009): 166-195.

Zocco, Dennis. "Risk Theory and Student Course Selection." *Research in Higher Education Journal* 3 (May 2009). Available <http://www.aabri.com/manuscripts/09136.pdf> (accessed July 31, 2009).

### **2008**

Ezell, B., M. Rice, and J. Daphne. "Helping the Teacher New to Online Instruction: Six Steps to Success in Teaching an Online Course." In *Proceedings of Society for Information Technology and Teacher Education International Conference 2008*. Ed. K. McFerrin et al. Chesapeake, VA: AACE, 2008. 3329-3334.

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<sup>1</sup> Diana Crane, *Invisible Colleges* (Chicago: University of Chicago Press, 1972).

- Gunn, Joshua. "Size Matters: Polytoning Rhetoric's Perverse Apocalypse." *Rhetoric Society Quarterly* 38 (2008): 82-108.
- Kaczynski, Dan, Leigh Wood, and Ansie Harding. "Using Radar Charts With Qualitative Evaluation Techniques to Assess Change in Blended Learning." *Active Learning in Higher Education* 9 (2008): 23-41.
- Miller, Cynthia J. "The B Movie Goes to War in *Hitler, Beast of Berlin*." In Peter C. Rollins and John E. O'Connor (Eds.), *Why We Fought: America's Wars in Film and History* (pp. 226-241). Lexington: University Press of Kentucky.
- Mouzakis, C. "Teachers' Perceptions of the Effectiveness of a Blended Learning Approach for ICT Teacher Training." *Journal of Technology and Teacher Education* 16.4 (2008): 459-481.
- Musambira, George W., and Sally O. Hastings. "Editorial Board Membership as Scholarly Productivity: An Analysis of Selected ICA and NCA Journals 1997-2006." *Review of Communication* 8.4 (Oct. 2008): 356-373.
- Schoenbrodt, Lisa. "Service Learning 201: Beyond the Basics." *Perspectives on Issues in Higher Education* 11 (June 2008): 36-40.
- Thompson, Blair. "Characteristics of Parent-Teacher E-Mail Communication." *Communication Education* 57.2 (April 2008): 201-223.

## **2007**

- Dahler-Larsen, Peter. "¿Debemos Evaluarlo Todo? O de la Estimación de la Evaluabilidad a la Cultura." *Evaluación de Políticas Públicas* (Mayo-Junio 2007): 93-104.
- Dennis, Jeffery P. *We Boys Together: Teenagers in Love Before Girl-Craziness*. Nashville, TN: Vanderbilt University Press, 2007.
- Hart, Mike, and David Rush. "E-Learning and the Development of 'Voice' in Business Studies Education." *International Journal of Educational Management* 21.1 (2007): 68-77.
- Houston, Don. "TQM and Higher Education: A Critical Systems Perspective on Fitness for Purpose." *Quality in Higher Education* 13.1 (2007): 3-17.
- Kumar, Rita, and Robin Lightner. "Games as an Interactive Classroom Technique: Perceptions of Corporate Trainers, College Instructors and Students." *International Journal of Teaching and Learning in Higher Education* 19 (2007): 53-63. Available <http://www.isetl.org/ijtlhe/> ISSN 1812-9129 (accessed Aug. 7, 2007).

Smitherman, O'Neal, Gail Ring, James Jones, and Bizhan Nasse. "Games and Education: A Revolutionary Idea." *Meridian: A Middle School Computer Technologies Journal* 10.1 (2007). Available [http://www.ncsu.edu/meridian/win2007/game\\_ed/index.htm](http://www.ncsu.edu/meridian/win2007/game_ed/index.htm) (accessed Aug. 8, 2007).

Turley, Christine B., Richard Roach, and Marilyn Marx. "Systems Survivor: A Program for House Staff in Systems-Based Practice." *Teaching and Learning in Medicine* 19 (2007): 128-138.

Ward, Michael, and Gary Peters. "Synchronous Interactive Online Instruction: An Emerging Enticement for the Reluctant Instructor." Paper presented at the 37th Annual Conference of the International Society for Exploring Teaching and Learning. Atlanta, GA: 11-13 October 2007. Summary available at <http://www.isetl.org/conference/presentation.cfm?pid=550> (accessed July 29, 2007).

## **2006**

Best, Avril Christine. "Appropriate Use of Online Communication Methods in Education." *Journal of Instruction Delivery Systems* 20.4 (2006): 313-317.

Brandt, Stefan. "Astronautic Subjects: Postmodern Identity and the Embodiment of Space in American Science Fiction." *Gender Forum* 16 (2006). Available <http://www.genderforum.uni-koeln.de/space2/space2.html> (accessed Feb. 9, 2007).

DePaolo, Concetta A., and Arthur Lloyd Sherwood. "Instructional Uses of Web-Based Survey Software." *The Journal of Educators Online* 3.1 (January 2006). Available <http://www.thejeo.com/DePaolo%20Final.pdf> (accessed April 24, 2006).

- Explanation:

"*The Journal of Educators Online* (JEO) is an online, double-blind, refereed journal by and for instructors, administrators, policy-makers, staff, students, and those interested in the development, delivery, and management of online courses in the Arts, Business, Education, Engineering, Medicine, and Sciences." [<http://www.thejeo.com/>]

Farkas, David K. "Toward a Better Understanding of PowerPoint Deck Design." *Information Design Journal* 14.2 (2006): 162-171.

Goldberg, Lynette R., Cynthia McCormick Richburg, and Lisa A. Wood. "Active Learning Through Service-Learning." *Communication Disorders Quarterly* 27 (2006): 131-145.

Huh, Sungkyoo, Sehwan Yoo, Jongdae Jin, and Kyungjoo Lee. "Differential Performances Between Online Learners and Offline Learners Across Different Types of Tests." *Proceedings of the Academy of Educational Leadership* 11.1 (2006): 27-29. Available <http://www.alliedacademies.org/pdf/neworleans06/ael-pro.pdf> (accessed May 22, 2006).

Klinger, Karin. "Drive-Through Education: Consumerism and Higher Education." *The Ambassador* (Winter 2006) Available [http://www.naccap.org/ambassador/winter\\_06/karin\\_klinger.html](http://www.naccap.org/ambassador/winter_06/karin_klinger.html) (accessed August 16, 2006).

- Explanation:

*The Ambassador* is published by the North American Coalition for Christian Admissions Professionals. NACCAP includes more than 230 institutional members that include high schools, colleges, universities, graduate schools and seminaries.

McDorman, Todd F. "History, Collective Memory, and the Supreme Court: Debating 'the People' through the *Dred Scott* Controversy." *Southern Communication Journal* 71 (2006): 213-234.

Miller, Cynthia J. "The 'B' Movie Goes to War in *Hitler, Beast of Berlin* (1939)." *Film and History* 36.1 (2006): 58-64.

Moratis, Lars, Jeroen Hoff, and Bert Reul. "A Dual Challenge Facing Management Education: Simulation-Based Learning and Learning About CSR." *Journal of Management Development* 25 (2006): 213-231.

Toton, Sarah, and Katherine Skinner. "A Space of Our Own: Bridging New Media and Traditional Scholarship with *Southern Spaces* in the Classroom." *MERLOT Journal of Online Learning and Teaching* 2.3 (September 2006). Available <http://jolt.merlot.org/vol2no3/toton.htm> (accessed October 3, 2006).

Zweifel, Jolaine, Lori Mardis and Carol Spradling. "Learning Object Collaboration." Presentation at the Higher Education Learning and Information Exchange conference. Osage Beach, MO: 22-23 March 2006.

## **2005**

Dziuban, Charles, Patsy Moskal, and Joel Hartman. "Higher Education, Blended Learning and the Generations: Knowledge Is Power--No More." *Elements of Quality Online Education: Engaging Communities*. Ed. John Bourne and Janet C. Moore. Needham, MA: Sloan Center for Online Education, 2005. Available [http://padl.ucf.edu/docs/05\\_seminar/oca/Dziuban\\_Moskal\\_Hartman-Knowledge\\_is\\_Power.doc](http://padl.ucf.edu/docs/05_seminar/oca/Dziuban_Moskal_Hartman-Knowledge_is_Power.doc) (accessed April 24, 2006).

Eser, Zeliha, and Ibrahim Birkan. "Marketing Education in Turkey: A Comparative Study Between State and Private Universities." *Journal of Teaching in International Business* 16.2 (2005): 75-101.

Hasian, Jr., Marouf. "Authenticity, Public Memories, and the Problematics of Post-Holocaust Remembrances: A Rhetorical Analysis of the *Wilkomirski* Affair." *Quarterly Journal of Speech* 91 (2005): 231-263.

- Hassel, Holly, and Jessica Lourey. "The Dea(r)th of Student Responsibility." *College Teaching* 53 (2005): 2-13. Available <http://web.alextech.edu/images/faculty/lourey/Dearth%20PDF.pdf> (accessed April 24, 2006).
- Lee, Jenny J. "Home Away from Home or Foreign Territory? How Social Class Mediates Service-Learning Experiences." *National Association of Student Personnel Administrators (NASPA) Journal* 42 (2005): 310-325.
- Leh, Amy S. C. "Lessons Learned from Service Learning and Reverse Mentoring in Faculty Development: A Case Study in Technology Training." *Journal of Technology and Teacher Education* 13 (2005): 25-41.
- McGuigan, Niamh A. "A Critique of the Student as Customer Metaphor in Higher Education and Academic Libraries." Master's Paper for the M.S. in Library Science degree. University of North Carolina-Chapel Hill, July 2005. Available <http://hdl.handle.net/1901/214> (accessed May 11, 2006).
- Moratis, Lars, Jeroen Hoff, and Bert Reul. "A Dual Challenge Facing Management Education: Simulation-based Learning and Learning About CSR" [corporate social responsibility]. *Changing the Way You Teach: Creative Tools for Management Educators*. Ed. Teresa Torres, Mila Gascó, and Arnaldo Coelho. Oviedo, Spain: Septem Ediciones, 2005. 17-36. ISBN 84-95687-48-8. Available <http://www.csr-academy.com/elib/Dual%20challenge.pdf>.
- O'Leary, Sharon, Lisa Diepenhorst, Ruth Churley-Strom, and Diane Magrane. "Educational Games in an Obstetrics and Gynecology Core Curriculum." *American Journal of Obstetrics & Gynecology* 193 (2005): 1848-1851.
- Reimer, Robert C., Reinhard Zachau, and Margit Sinka. *German Culture Through Film: An Introduction to German Cinema*. Newburyport, MA: Focus Publishing, 2005. ISBN 978-1585101023.
- Sternberger, Lee G., Karen A. Ford, and Daniel C. Hale. "International Service-Learning: Integrating Academics and Active Learning in the World." *Journal of Public Affairs* 8 (2005): 75-96.
- University of Aarhus [Denmark] Center for Learning and Teaching. *Literature on University Pedagogy*. 17 October 2005. Available <http://www.clu.au.dk/se/litteratur>
- Vignare, Karen, Charles Dziuban, Patsy Moskal, Rosalie Luby, Rut Serra-Roldan, and Sara Wood. "Blended Learning Review of Research: An Annotative Bibliography." Paper presented at the The ALN Conference Workshop on Blended Learning and Higher Education. 17 November 2005. Available <http://www.uic.edu/depts/oeo/blended/workshop/documents/bibliography.pdf> (accessed April 17, 2006).

Walls, Celeste M. "Some Strategies for Balancing Economies of Scale and Interaction in Online/Distance Education Courses." *e-JIST: E-Journal of Instructional Science and Technology* 8.1: 2005. Available [http://www.usq.edu.au/electpub/e-jist/docs/vol8\\_no1/fullpapers/balancing\\_economies.htm](http://www.usq.edu.au/electpub/e-jist/docs/vol8_no1/fullpapers/balancing_economies.htm).

- Explanation:

Published at the University of Southern Queensland (Australia), "*e-Journal of Instructional Science and Technology* (e-JIST) is an International peer-reviewed electronic journal. The Journal is a multi-faceted publication with content likely to be of interest to policy makers, managers, investors, professional staff, technical staff, and academics within education and training." [<http://www.usq.edu.au/electpub/e-jist/html/about.htm>]

Washington and Jefferson College Center for Learning and Teaching. Center for Learning and Teaching (CLT) Resource Library. 2005. Available [http://www.washjeff.edu/uploadedFiles/Academic\\_Affairs/CLT/Faculty\\_Development\\_Services/Pedagogical\\_Support/CLT%20Resource%20Library.doc](http://www.washjeff.edu/uploadedFiles/Academic_Affairs/CLT/Faculty_Development_Services/Pedagogical_Support/CLT%20Resource%20Library.doc).

- Explanation:

"The Center for Learning & Teaching (CLT) serves students and faculty at Washington & Jefferson College [founded 1781 in Washington, Pennsylvania] by providing resources and services to promote effective learning and teaching. CLT's mission is to support student development and faculty development in ways that connect the two." [[http://www.washjeff.edu/content.aspx?section=1480&menu\\_id=482&crumb=471&id=1429&newsbar=right&news\\_id=1713](http://www.washjeff.edu/content.aspx?section=1480&menu_id=482&crumb=471&id=1429&newsbar=right&news_id=1713)]

Zdravković, Helena. "The Vernacular Discourses of Historical Victimage of Kosovo Serbs and Albanians." *Balkanica* 36 (2005): 83-112.

## **2004**

Benigni, Vince, I-Huei Cheng, and Glen T. Cameron. "The Role of Clients in the Public Relations Campaigns Course." *Journalism and Mass Communication Educator* 59 (2004): 259-277.

Brown, Timothy P. "Trauma, Museums and the Future of Pedagogy." *Third Text* 18 (2004): 247-259.

Chick, Sheila. *A World of Opportunity: International Service Learning*. A Project Funded by the Centre for Innovation, Fanshawe College. London, Ontario: Fanshawe College, 2004. Available <http://gs.fanshawec.ca/schick/ISL%20Final%20Report.pdf> (accessed March 10, 2006).

Dalton, Mary M., and Brett Ingram. "Integrating Service Learning and Media Production: Dialogue and Documentary as a Case Study." *Journal of Media Practice* 5 (2004): 119-128.

Gerdy, Kristin, and Jane Wise. "Expanding Our Classroom Walls: Enhancing Teaching and Learning Through Technology." Paper presented at the Eleventh Biennial Conference of the Legal Writing Institute. Seattle, WA: 24 July 2004.

- Explanation:

"The Legal Writing Institute is a nonprofit organization dedicated to improving legal writing by providing a forum for discussion and scholarship about legal writing, analysis, and research. The Institute has over 1,200 members, representing all ABA-accredited law schools in the United States. The Institute also has members from other countries, as well as from English departments, independent research and consulting organizations, and the practicing bar." [<http://www.lwionline.org/activities/2004mailedbrochure.pdf>]

Hoffman, K. Douglas, and Mark A. Kretovics. "Students as Partial Employees: A Metaphor for the Student-Institution Interaction." *Innovative Higher Education* 29 (2004): 103-120.

Işman, Aytekin, Fahme Dabaj, Agah Gumus, Fahriye Altinay, and Zehra Altinay. "Web Page Design in Distance Education." *Turkish Online Journal of Educational Technology* 3.2 (2004). Available <http://www.tojet.net/articles/3212.htm>.

- Explanation:

TOJET is a quarterly, peer-reviewed, international electronic scholarly journal.

Jackson State University Center for University Scholars. "Student Instructional Rating System: A Preliminary Analysis of Student Satisfaction." 2004. Available <http://www.jsums.edu/~jsucus/sirs%20article.pdf>.

- Explanation:

This report provides a comprehensive, university-wide analysis of student evaluation data and trends. The university describes the Center's mission:

"The Center for University Scholars is thus designed to enhance and reward quality teaching and to strengthen research capacity and productivity among faculty and students. These purposes are realized through an integrated set of three programs: faculty scholars programs, student scholars programs and distance learning programs. (Many of the student scholars programs are operated in cooperation with the W.E.B. DuBois Honors College.) The Center for University Scholars is a unit within the Office of the Provost and Vice President for Academic Affairs. It is funded, in part, by a Title III grant from the US Department of Education." [<http://www.jsums.edu/~jsucus/about.htm>]

McMillan, Jill J. "The Potential for Civic Learning in Higher Education: 'Teaching Democracy by Being Democratic'." *Southern Communication Journal* 69 (2004): 188-205.

Mills, J. M. "Information Technology in Education." Presentation in GNST 341: Information Technology in Society. University of Calgary, 25 May 2004. Available [http://www.ucalgary.ca/~jmmills/GNST341.21\\_Theme%203.ppt#1](http://www.ucalgary.ca/~jmmills/GNST341.21_Theme%203.ppt#1)

- Explanation:

This course was taught by Prof. Mills during Spring 2004. The course description states: "This course examines the impact of information technology on society, individual psychology and concepts of knowledge. We will look at how IT has emerged, as well as how it has impacted society. Historical, ethical and legal implications will be discussed with particular concentration on the Internet." [<http://www.ucalgary.ca/~jmmills/about.html>]

Naidoo, Prem. "Student Quality, Literacy and Empowerment." *Widening Access to Quality Higher Education*. Second Global Forum on International Quality Assurance, Accreditation and the Recognition of Qualifications in Higher Education. Paris: UNESCO, 2004.

- Explanation:

Prem Naidoo is the Director of Accreditation and Coordination, Higher Education Quality Committee, South African Council on Higher Education. This report was prepared for the Division of Higher Education Section for Reform Innovation and Quality Assurance (RIQ) of UNESCO. Available [http://portal.unesco.org/education/fr/file\\_download.php/6b598648d4d25349e339fe0e6aee063c6E-Naidoo-Studentr+Literacy3.pdf](http://portal.unesco.org/education/fr/file_download.php/6b598648d4d25349e339fe0e6aee063c6E-Naidoo-Studentr+Literacy3.pdf)

National Service-Learning Clearinghouse. Service-Learning Resources Library. Available [http://www.servicelearning.org/lib\\_svcs/lib\\_cat/default.php](http://www.servicelearning.org/lib_svcs/lib_cat/default.php).

- Explanation:

The Clearinghouse is "the national site for service-learning information." "The purpose of the NSLC Library is to collect and disseminate the best information and materials related to service-learning for Learn and Serve America grantees and others." [[http://www.servicelearning.org/lib\\_svcs/lib\\_cat/default.php](http://www.servicelearning.org/lib_svcs/lib_cat/default.php)]

O'Donoghue, John, Gurmak Singh, and Charmaine Green. "A Comparison of the Advantages and Disadvantages of IT Based Education and the Implications upon Students." *Interactive Educational Multimedia* 9 (November 2004): 63-76. Available <http://www.ub.es/multimedia/iem/art/art5.htm>.

Payne, Katherine M. *A Comparative Study on the Application and Approach to Service-Learning in Christian-Affiliated Versus Secular Institutions of Higher Education*. M.Ed. thesis, University of Pittsburgh, 2004. Available from <http://www.terraininstitute.org/Thesis.pdf> (accessed Feb. 1, 2008)

Seaman, Jayson, and Michael Gass. "Service-Learning and Outdoor Education: Promising Reform Movements or Future Relics?" *Journal of Experiential Education* 27 (2004): 67-86.

Siudzinski, Robert A. "Come On, Can You Please Test Our Knowledge Again Today?! Welcoming Existent Student Motivation to Formative-Assessment Practice." Paper presented at the Thirty-Fourth Annual Conference of the International Society for Exploring Teaching and Learning. Baltimore, MD: 14-16 October 2004. In *Proceedings of the Thirty-Fourth Annual Conference of the International Society for Exploring Teaching and Learning*. Ed. Gail Rice and David Baker. International Society for Exploring Teaching and Learning, 2004. 237.

Speck, Bruce W., & Sherry L. Hoppe (Eds.). *Service-Learning: History, Theory, and Issues*. Westport, CN: Praeger/Greenwood, 2004.



Strover, Sharon, and Erich Pelletier. *Digital Games in Education and Training: A Bibliography*. Prepared by the Telecommunications and Information Policy Institute for the Educational Content Evaluation project. Sponsored by the Digital Media Collaboratory at the University of Texas at Austin. August 2003. Available <http://www.utexas.edu/research/tipi/reports2/Video%20Game%20Bibliography%20August%202003.pdf>.

- Explanation:

“The Telecommunications and Information Policy Institute (TIPI) was established in May 1996 by the University of Texas at Austin, in response to the unprecedented opportunities in Texas associated with telecommunications. Originally established as a statewide resource, TIPI has grown to play a key role in advising both the public and private sectors in setting priorities and allocating resources at the state, national and international levels. As an interdisciplinary institute, TIPI engages faculty scholars from diverse colleges and departments from the University of Texas and various institutions of higher learning worldwide.” [<http://www.utexas.edu/research/tipi/aboutus.htm>]

Thomas, Katherine, and Robin Haggerty. “Playing by the Rules: Grammar Games in the Writing Classroom.” *Kentucky Journal of Excellence in College Teaching and Learning* 2 (2004): 21-36. Available [http://www.uky.edu/TASC/facultydev/JournalNEW/2004Archive/thomas\\_haggerty.pdf](http://www.uky.edu/TASC/facultydev/JournalNEW/2004Archive/thomas_haggerty.pdf).

Urchick, Stephanie A. *Perceived Service Satisfaction and Its Impact on Adult Students’ Persistence in Higher Education: A Qualitative Study of Female Adult Students From a Small Public University*. Dissertation, Indiana University of Pennsylvania, 2004. Available <http://www.coe.iup.edu/als/Dissertation%20Urchick.part2.doc> (accessed March 10, 2006).

VanHorn, Shannon Borke. “Intercultural Communication Online: Procrastinators Beware!” Paper presented at the National Communication Association Convention. Chicago, IL: 13 November 2004.

Watson, Allyson L., Reneé Cambiano, Gena Goins, and Vicky Bangle. “Working Smart, Working Hard, Achieving Results: A Focus on Educators Interested in Optimal Learning Outcomes.” Paper presented at the Oklahoma Higher Education Teaching and Learning Conference. Tahlequah, OK: 1 April 2004.

## **2003**

Academy of Management. Critical Management Studies Workshop Resources. Updated 20 January 2003. Available <http://www.aom.pace.edu/cms/resourcehome.html>.

- Explanation:

“The Academy of Management (the Academy; AOM) is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations. Founded in 1936 by two professors, the Academy of Management is the oldest and largest scholarly management association in the world. Today, the Academy is the professional home for 12,776 members from 87 nations.” ([http://www.aomonline.org/aom.asp?page\\_ID=36](http://www.aomonline.org/aom.asp?page_ID=36))

Al Mubireek, Khalid. "Gender-Oriented vs. Gender-Neutral Computer Games in Education." Dissertation, Ohio State University, 2003.

American Federation of Teachers Higher Education Department. *Technology Review: Key Trends, Bargaining Strategies and Educational Issues*. Washington, DC: American Federation of Teachers, 2003. Available [http://test.aft.org/pubs-reports/higher\\_ed/Tech.pdf](http://test.aft.org/pubs-reports/higher_ed/Tech.pdf) (accessed April 24, 2006).

- Explanation:

"The American Federation of Teachers was founded in 1916 to represent the economic, social and professional interests of classroom teachers. It is an affiliated international union of the AFL-CIO. The AFT has more than 3,000 local affiliates nationwide, 43 state affiliates, and more than 1.3 million members." [<http://www.aft.org/about/index.htm>]

"AFT is the largest higher education union in the country, representing over 130,000 higher education faculty, professional staff and graduate employees. The AFT higher education department mission is to help our affiliates and their members prosper in the face of political, economic and technological forces challenging the most basic assumptions about the union's role on campus."

[[http://www.aft.org/higher\\_ed/about.htm](http://www.aft.org/higher_ed/about.htm)]

Benigni, Vince, I-Huei Cheng, and Glen T. Cameron. "The Role of Clients in the Public Relations Campaigns Course." Paper presented at the Association for Education in Journalism and Mass Communication Conference. Kansas City, MO: 30 July – 2 August 2003.

- Explanation:

"The Association for Education in Journalism and Mass Communication is a non-profit, educational association of journalism and mass communication faculty, administrators, students and media professionals. Founded in Chicago, Illinois, in 1912, AEJMC has some 3,500 members around the world." [<http://www.aejmc.org/>]

Cofield, Jay L. "Comparing Streaming Video and Videotapes: Can Streaming Video Convey Affective Meaning as Well as Videotape?" Paper presented at the Annual Meeting of the Mid-South Educational Research Association. Biloxi, MS: 5-7 November 5-7 2003. Available [http://www.cfa.montevallo.edu/ca/streamingvideo/streaming\\_versus\\_video.htm](http://www.cfa.montevallo.edu/ca/streamingvideo/streaming_versus_video.htm).

Cook, Kaye, Elizabeth Hillman, and Greg Carner. "Service-Learning Projects as Triggers for the Development of Moral Empathy in Christian College Students." Paper presented at the Critical Issues Conference, Seattle Pacific University. Seattle, WA: 20 June 2003. Available [http://www.cccu.org/docLib/20030903\\_CAP\\_Presentation.doc](http://www.cccu.org/docLib/20030903_CAP_Presentation.doc).

Godat, Meredith, and Kate Whiteley-De Graaf. "Critical Thinking: From the Online Environment to the Multicultural Classroom." *Proceedings of the 2003 Online Learning and Teaching Conference*. Brisbane, Australia: Queensland University of Technology, 2003. 35-46. Available <https://olt.qut.edu.au/olt2003/Proceedings/OLT%20Conf%20Proceedings.pdf>.

- Explanation:

This national conference is a forum for engaging, designing, assessing and collaborating in online learning and teaching. 2003 conference theme is *Excellence: Making the Connections*.

Ferdig, Richard E., Carl Fields, Youngok Lee, and Richard Hartshorne. "Thoughtful Creation of Online Course Content: Implications of SCORM for Educators." *Academic Exchange Quarterly* 7.1 (Spring 2003): 158-162.

- Explanation:

[SCORM = Sharable Courseware Object Reference Model]

"Academic Exchange Quarterly, ISSN 1096-1453, an independent double-blind-peer-reviewed print journal, welcomes research, commentary, and other manuscripts that contribute to the effective instruction and learning regardless of level or subject." [<http://rapidintellect.com/AEQweb/rufen1.htm>]

Granitz, Neil, and C. Scott Greene. "Applying E-Marketing Strategies to Online Distance Learning." *Journal of Marketing Education* 25 (2003): 16-30.

Halbesleben, Jonathon R. B., Jennifer A. Becker, and M. Ronald Buckley. "Considering the Labor Contributions of Students: An Alternative to the Student-as-Customer Metaphor." *Journal of Education for Business* 78 (2003): 255-257.

Hart, Joy L. "Convictions, Conventions, and Convergences: More on Conversations with Michael Calvin McGee." *American Communication Journal* 6 (2003). Online. Available <http://www1.appstate.edu/orgs/acjournal/holdings/vol6/iss4/mcmcgee/hart.pdf>.

- Explanation:

"The *American Communication Journal* is the premier online scholarly refereed journal dedicated to the study of communication." The ACJ is published by the American Communication Association. ISSN: 1532-5865. [<http://acjournal.org/index.htm>]

Hlynka, Denis. Readings for 132.746: Information Technology and Education. University of Manitoba Department of Curriculum, Teaching, and Learning. Updated 9 September 2003. Available [http://www.umanitoba.ca/centres/ukrainian\\_canadian/hlynka/courses/132746/references.html](http://www.umanitoba.ca/centres/ukrainian_canadian/hlynka/courses/132746/references.html).

Klassen, Kenneth J., and Keith A. Willoughby. "In-Class Simulation Games: Assessing Student Learning." *Journal of Information Technology Education* 2 (2003): 1-13. Available <http://jite.org/documents/Vol2/v2p001-013-59.pdf>.

- Explanation:

The mission of the *Journal of Information Technology Education* is to...

1. improve IT education around the world by publishing high quality articles on best practices and other topics of use in improving IT education,
2. expose the reader to a variety of epistemologies and types of articles, including primary, action, and secondary research,
3. provide those who submit manuscripts for publication with useful, timely feedback by making the review process constructive,
4. be for the reader the most authoritative journal on IT education, and
5. acknowledge and embrace the diversity of teaching and learning models in use around the world

The academically peer refereed *Journal of Information Technology Education* (JITE) endeavors to improve IT Education around the world, as shown in our mission statement. [<http://jite.org/>]

Kotzé, T. G., and P. J. d. Plessis. "Students as 'Co-producers' of Education: A Proposed Model of Student Socialisation and Participation at Tertiary Institutions." *Quality Assurance in Education* 11 (October 2003): 186-201.

Meyer Library Reference Department, Southwest Missouri State University. *Public Affairs: Citizenship, Community, Democracy*. 23-28 September 2003.

- Explanation:

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- Explanation:

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Through its members, the IEEE is a leading authority in technical areas ranging from computer engineering, biomedical technology and telecommunications, to electric power, aerospace and consumer electronics, among others. Through its technical publishing, conferences and consensus-based standards activities, the IEEE

- produces 30 percent of the world's published literature in electrical engineering, computers and control technology,
- holds annually more than 300 major conferences and
- has nearly 900 active standards with 700 under development.

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- Explanation:

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